

Sheffield: City Goals

An Update to Sheffield City Partnership Board – November 2023

1. Background and Process

Recap on the process

- November 21 – City Partnership Board agree to commission work on a new City Strategy
- Jan – June - Conducted a new Economic Evidence base for Sheffield
- June 22 – Work starts with partners to define the scope of the project and build support for the City Goals process.
- March 23 to June 23 – Extensive, city-wide engagement process
- July – August 23 – Co drafting with partners – drawing on insights and evidence
- September – consultation and feedback on v1
- October – feedback on v2
- November – finalisation of v3

What have we been doing so far?

- The City Goals have been developed through an extensive programme of engagement to:
 - collect evidence and insight – supported by the Economic Evidence Base
 - create a collectively owned vision for Sheffield's future
 - build a movement around the work which will ultimately support a city-wide approach to delivering on our aims.
- Phase 1 engagement reached hundreds of people and was about 'deep listening'. This included:
 - An online survey with over 1600 responses
 - workshops with stakeholders, businesses and residents – with a focus on involving and listening to groups who we don't normally hear from enough in these processes.
 - targeted and co-designed sessions with communities (Collaborative Conversations)
- A 'stewardship group' of around 100 people worked together to interpret the huge amount of data and insights – over 10,000 data points
- This input was translated into the v1 Goals which were then shared back with that group and with partners and stakeholders – with feedback gathered online and in person.

Where we are in the process

A revised draft, v2, was shared again with a range of stakeholders as part of a second feedback loop.

During this feedback loop we had a host of great conversations with groups across the city including via the following:

- Online deliberation using 'Polis'
- Discussions with the Collaborative Conversations Network
- Face-to-face sessions with young people from across Sheffield through youth clubs around the city and a session at The Sheffield College
- A stall at the Race Equality Community Event
- Stalls and discussions at Local Area Committee meetings
- A dedicated session with the Sheffield Equality Partnership
- An open feedback session with SCPB, the City Goals Task and Finish Group and the Stewardship Group

What are the key next steps?

➤ **The Public Conversation**

- Four-week window to share v3
- Giving a wider cohort of Sheffielders a chance to influence the final iteration, An online survey on Have Your Say Sheffield
- In person sessions including Sheffield Equality Partnership, Youth Groups, Burton Street Foundation where the focus will be on gathering “Have Your Say” for groups

➤ **Socialisation activity**

- Reaching out to organisations, anchors, employer bodies, communities to seek endorsement and support, identifying “champions” and gaining a sense of which goals might best lend themselves to organisations

➤ **City Goals Delivery Governance and Launch**

- Reflecting on how we need to work differently together to bring the goals to life
- Launching the goals in a way which involves the City in an engaging way

2. Working Draft of the Goals

What the goals are (and what they are not)

It's important to be clear about what these goals are there for, and set expectations around what they can deliver themselves. The Sheffield City Goals are intended to be:

North stars that set direction for where we're trying to get to together.

A story that wins hearts and minds and can mobilise and organise change

A scaffold for distributed action by different stakeholders, in different places and spaces.

They are NOT solutions in and of themselves.
They are NOT action plans.

Six Stories for Sheffield

- Sheffield City Goals lay out 6 stories we want to be able to tell in 2035 that make us proud to be the 'jewel of the north'.
- These stories are designed to be human, memorable and understandable, allowing people to talk about them around the kitchen table, at the school gates and during halftime at the football.
- They represent what we are working towards and the virtues and values we hold dear.

A Creative & Entrepreneurial Sheffield

Where we all have opportunities to invent, make, create and build in ways that grow shared prosperity, create jobs and enrich our communities and ourselves.

A Green & Resilient Sheffield

Where we all act faster on the climate & environmental crisis, prepare for a changing future, and prioritise the health and wellbeing of our city's people and nature.

A Sheffield of Thriving Communities

Where we all belong to welcoming communities that care for one another, help us live safe & fulfilling lives and share equitably in the city's success.

A Connected Sheffield

Where we all have opportunities to form lasting, positive relationships in our neighbourhoods and across the city, through technology, great transport and common causes.

A Caring & Diverse Sheffield

Where all our voices are heard equally, and we feel the respect and celebration of each other's histories, heritage and cultures across our city.

A Sheffield for All Generations

Where old, young and future generations bridge divides, are hopeful about the future and can flourish today, regardless of background, free from poverty & oppression.

Sheffield

18 goals to work on

- Sat within each of these stories are goals, 18 in total, that outline what we need to make possible for those stories to become a reality.
- These goals are designed to be specific, tangible and measurable, allowing people to start to think about what work towards these goals would look like for them.
- They represent a shared responsibility for how things should happen here in Sheffield going forward.

A Creative & Entrepreneurial Sheffield

Draft V3

Where we all have opportunities to **invent, make, create** and **build** in ways that grow **shared prosperity** and **enrich** our communities and ourselves.

What we need to get there

Goal #1:

*We **build** a just, diverse and creative local economy that attracts talent and investment while giving everyone the opportunities they need to thrive.*

Goal #2:

*We **have** access to the skills, resources and training we need to pursue our curiosity and develop new ideas that benefit ourselves and others.*

Goal #3:

*We **enable** artists, makers and creatives to thrive, by sharing and learning from one another, in our neighbourhoods, across the city and out into the world.*

A Green & Resilient Sheffield

Draft v3

Where we all **act faster** on the climate & environmental crisis, **prepare** for a changing future, and **prioritise** the **health** and wellbeing of our city's **people** and **nature**.

What we need to get there

Goal #4:

We **foster** and **grow** businesses, organisations and local initiatives that look after people, place and planet.

Goal #5:

We **adapt** our economy and city to a changing climate, restore our relationship with nature and safeguard it for future generations.

Goal #6:

We **invest** in our wellbeing and mental health, and work with nature to create better, more resilient places and communities.

A Sheffield of Thriving Communities

Draft v3

Where we all **belong** to welcoming communities that **care** for one another, help us live **safe & fulfilling lives** and share **equitably** in the city's success.

What we need to get there

Goal #7:

*We **enjoy** vibrant, creative, accessible and diverse public spaces across all of our neighbourhoods and communities.*

Goal #8:

*We're **able to influence** what happens in our neighbourhoods, and shape our local economy around fairness, equity & wellbeing.*

Goal #9:

*We're **able to foster** strong and caring relationships with each other, across generations, communities and groups, in every neighbourhood.*

A Connected Sheffield

Draft v3

Where we all have opportunities to form **lasting, positive relationships** in our **neighbourhoods** and **across the city**, through **technology**, great **transport** and **common causes**.

What we need to get there

Goal #10:

Everyone **has** quality access to people, culture, nature and services no matter where they live or background they come from.

Goal #11:

Everyone is **able to** safely and easily move around our neighbourhoods, across our city and out into the wider world.

Goal #12:

We **have** access to the digital & physical infrastructure we need to work together to solve shared problems and make positive choices.

A Caring & Diverse Sheffield

Draft v3

Where all our **voices are heard equally**, and we feel the **respect** and **celebration** of each other's **histories, heritage** and **cultures** across our city.

What we need to get there

Goal #13:

We **have** diverse leadership that is trustworthy, effective and inspiring, putting inclusion and diversity at the heart of decision-making.

Goal #14:

We are **honest** with each other about the challenges we face, and are brave enough to find common ground and try new things out together.

Goal #15:

We continuously **strive** to live, play and work free from racism & prejudice, with zero tolerance for inequalities, stigma and discrimination in any corner of our lives.

A Sheffield for All Generations

Draft v3

Where **old, young** and **future** generations bridge divides, are **hopeful about the future** and can **flourish today**, regardless of background, free from poverty & oppression.

What we need to get there		
<p>Goal #16:</p> <p>We make long-term decisions that address the climate breakdown and technological advancements young people face now and will inherit in the future.</p>	<p>Goal #17:</p> <p>We invest in children and young people, providing them with a strong start to life with healthy, secure homes and inspiring places to learn, play and lead.</p>	<p>Goal #18:</p> <p>We support everyone to age well, with dignity and control over the care they receive and where they receive it.</p>

Beyond a framework: how the goals will be used

- The Sheffield City Goals aren't something that just live on a piece of paper or a website to make us feel aspirational.
- They are designed to be a platform for action, encouraging individual citizens, community groups, businesses, organisations city institutions and beyond, to play a role in making change happen in Sheffield.
- The stories we want to be telling about Sheffield in 2035 require us to think and behave differently as a city, and to align our actions and work together in ways we never have before