

Sheffield City Partnership Board (SCPB) "Making the right things happen for Sheffield"

Minutes of the meeting held on: Friday 16th November 2018 Committee Room 2, Town Hall, Pinstone Street, Sheffield S1 2HH

Present:

Lord David Blunkett, Chair

Neill Birchenall, Managing Director, Birchenall Howden (Vice Chair)
Sandi Carman, Assistant Chief Executive, Sheffield Teaching Hospitals NHS FT
Nicki Doherty, Director of Delivery – Care Out of Hospital, Sheffield CCG
Paul Houghton, Partner, Grant Thornton
Debbie Matthews, Chief Executive, Manor and Castle Development Trust
Dr Sarah Want, Director – Partnerships & Regional Engagement, University of Sheffield
Richard Wright, Executive Director, Sheffield Chamber of Commerce & Industry
Maddy Desforges, Chief Executive, Voluntary Action Sheffield
James Henderson, Director of Policy, Performance & Comms, SCC
Chief Inspector Stuart Walne, South Yorkshire Police
Cllr Olivia Blake, Sheffield City Council

In Attendance:

Jon Bradley of Joined-up Heritage Sheffield (for item 4) Greg Fell, Director of Public Health (for item 5) Laura White, Partnership Manager Kay Kirk (minutes)

	Agenda Item	Action
1.	Welcome, Apologies and Declarations of Interest	
	 Apologies were received from: Chief Superintendent Stuart Barton, South Yorkshire Police Peter Bradley, Dean of Sheffield Andy Buck, Chair, Voluntary Action Sheffield Michelle Buttery, Chief Executive & Solicitor to the Police & Crime Commissioner Cllr Julie Dore, Sheffield City Council Angela Foulkes, Principal & Chief Executive, The Sheffield College John Mothersole, Chief Executive, Sheffield City Council Jacqui Robinson, Director of Communications, Sheffield Hallam University Martin Blunden, Deputy Chief Fire Officer, South Yorkshire Fire & Rescue Lynda Hinxman, Assistant Dean, Sheffield Business School (SHU) 	
2.	Minutes and Matters Arising	
	The minutes were agreed as a true record of the meeting.	
	There were no matters arising.	

	Agenda Item	Action
3.	Partnership Update & Hot Topics	
	Laura White, Partnership Manager	
	Update Laura circulated a briefing paper ahead of the meeting. Points to be picked up in Item 6 – Framework Next Steps and Agenda Planning for 2019. Recruitment to new Chair of the LEP The Board discussed the current recruitment to the position of Chair of the LEP	
	Board (3 year appointment with an anticipated 4 to 5 days per month commitment). The position is currently being advertised and the closing date for applications is Friday 23 rd November. Board members are keen to ensure that leading organisations and partners within the city are able to contribute their expertise and thoughts on the person specification before the interviews for the role take place (specifically the attributes they would like to see the new Chair possess). <i>Agreed</i> : to recommend that the interview panel take into account the feedback of the Board ahead of the interview process. James Henderson to feedback to the Combined Authority Executive.	JH
	Scr Prospectus Sheffield Teaching Hospitals are still working with both universities on the prospectus.	
	Age Better Programme Steve Chu, Chief Executive of Age UK Sheffield briefed Board and asked for formal support for Sheffield's application to join the World Health Organisation's Global Network of Age-friendly Cities and Communities. There are currently 26 UK cities in this network, including London, Manchester, Liverpool, Leeds, Nottingham and Newcastle. Age UK, in collaboration, would need to produce baseline assessments and develop an action plan based on those assessments from April 2019. Delivery of the legacy of an Ageing Friendly Sheffield requires the collective effort and buy-in of the full range of Sheffield's strategic partners. A letter signed by the Leader of Sheffield City Council is required to apply to join the WHO Global Network of Age-friendly Cities and Communities. It was noted that Cllr Dore is supportive of the application. Greg Fell, Director of Public Health, is keen to refresh the City for All Ages Strategy and tie into this work. **Agreed:** SCPB support this application to WHO and Sheffield City Council's approach to the application process. Steve Chu will return to a later meeting when an Action Plan has been developed.	
4.	Sheffield Heritage Strategy Jon Bradley, Joined-up Heritage Sheffield	
	Jon gave a presentation to Board highlighting the work of Joined-up Heritage Sheffield and The Sheffield Heritage Strategy (Framework) which was launched in October 2017 (Debbie Matthews declared an interest as she chairs the Green Estates Board). Key points: • Joined-up Heritage Sheffield is made up of a broad range of organisations and individuals representing Sheffield's very diverse heritage sector. • Heritage is important to society • Heritage is good for our well-being	
<u> </u>	 Heritage makes better places to live and work Our tourist economy is growing at national level and is predicted to 	

Agenda Item Action

- continue to grow faster than any other sector.
- Preserving heritage prevents the growth of 'identikit' cities
- Historic buildings and places attract desirable creative industries, design and tech start-ups
- The Sheffield Heritage Strategy has five key themes: Economic vitality and tourism, quality heritage environment, health and well-being, children and young people, cohesion and community pride.
- There are two delivery strands within the Framework: Strengthening the Foundations (to understand and advocate for the breadth, significance and condition of Sheffield's heritage) and My Sheffield (to articulate what is distinctive and cherished about Sheffield's heritage).
- The next step is to develop an Action Plan.
- There will be another phase of consultation in spring/summer next year.
- A conference focused at a strategic level of Sheffield's heritage is planned for 8th June 2019 and it would be good for SCPB to have a presence there.
- In 2019 Heritage Open Days are taking place across two weekends (13 22 September).

A copy of the full presentation can be found here https://www.sheffieldcitypartnership.org/meetings/2018/11/16/november-board-meeting

Questions/Comments:

It is important to think about the health and wellbeing aspect of the Framework. It would be useful for Jon to have discussions with Cllr Jackie Drayton, Cabinet Member for Children, Young People and Families and Cllr Chris Peace, Cabinet Member for Adult Social Care and Co-Chair of Sheffield Health & Wellbeing Board.

There is an opportunity for school engagement as the framework would fit well with parts of the curriculum and volunteering assets. Discussions have already taken place with Sheffield Cultural Education Partnership. Other important routes into education are via Twinkl Educational Publishing and Learn Sheffield.

Links with Cohesion Sheffield (Panni Loh and Mike Fitter) would also be positive to look at the cohesion aspect of the Framework.

Data for 2017 indicates that Sheffield enjoyed 19.65m visitor days, worth £1.26b to the economy. We need to give thought to how we promote the tourist offer. There are some challenges due to the topography in Sheffield. We need to think about navigating round heritage sites – links to transport, digital information etc. The arts and culture offer also needs to be linked. Sheffield The Outdoor City website holds details of some good walking trails in and around the city (http://www.theoutdoorcity.co.uk/walk/). Sheffield Manor Lodge's Trip Advisor is managed really well and it is important to ensure key people at other heritage sites are linked and manage listings well via this platform. Neill Birchenall offered a free two hour workshop around social media/Trip Advisor, via his digital marketing company, to key staff at Sheffield's heritage sites to enable this.

The University of Sheffield are supportive of the Framework and would like to link more on an institutional basis. Sarah Want invited Jon to discuss this further outside of the meeting.

SCPB could drive and add greater value by spreading through organisational planning, raising awareness, community engagement and connecting people.

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	 Agreed: To link the Heritage Framework into the Inclusive & Sustainable Economy Framework. To enable connections as detailed above. Laura/Kay to provide Jon with contact details for: Cllr Drayton, Cllr Peace, Stephen Betts (Learn Sheffield), Panni Loh (Cohesion Sheffield), Neill Birchenall (Birchenall Howden) and Sarah Want (University of Sheffield). 	LW LW/KK
5.	Director of Public Health Report Greg Fell, Director of Public Health The Director of Public Health updated Board on his draft Annual Report. This will	
	go to Cabinet and full Council in January. The report's theme is the economy and inclusive growth. The key messages are: • The economy is everything • A healthy population and productive economy are linked • Good jobs are good for health • Many have been left behind • Change how we measure growth • 'Sweat our Assets'	
	 The draft report will make recommendations which are likely to include the following: That partners and organisations should align and embed action into their economic strategies to enable and encourage local employers to recognise their role in providing good work and ensuring that the most disadvantaged in our society are not left behind in their ambitions. That SCPB, as part of developing a strategy for an inclusive and sustainable economy, should consider how best to use the resources currently available to the city in order to incentivise implementation of the strategy. That SCPB should facilitate the public, private and voluntary anchor institutions of Sheffield to develop a collective strategy to secure and progress their contribution to an inclusive economy, underpinned by supportive strategies for each sector. 	
6.	Framework Next Steps: Agenda Planning for 2019 Laura White, Partnership Manager Laura began her presentation with a quick reminder of work to date. At the heart of the framework is a clear vision which captures the values and ambitions we have for Sheffield. She recapped from the Framework launch event held in October and advised that full feedback on each of the seven actions has been analysed and is available to Board members if they would like to see it. Key themes from the event were: engaging with business and social enterprise; communities at the centre; inequalities, cohesion, representation and diversity; power of local actors.	
	Current work ongoing includes: supporting new city-wide approaches (eg progressive procurement, skills and work), Inclusive Communities Project, Economic Strategy Refresh, Director of Public Health Report, State of Sheffield 2019 (planning for summit and community engagement).	

	Agenda Item	Action
	We need to consider links with other partnerships/strategies and our meeting schedule for 2019 (we have 7 actions from the strategy and 6 meetings so we need to decide how this will shape our meeting agendas). We need to consider if there are any gaps before agreeing how to drive the seven actions. We also need to allow for ad-hoc items and information sharing at Board as necessary.	
	Questions/Comments: David thanked Laura, the team and colleagues for their work on delivering the launch event of the Inclusive Economy Framework.	
	Using the Framework to plan for the year ahead should be the basis to take work forward but what does this mean in practice and what can partners do to interact and implement?	
	How do we harness everything that is already happening to enhance, amplify and add value? Specificity – how will it look in 12 months or 5 year? Developing a set of inclusive Sheffield indicators to track our progress in achieving outcomes seems like the most important action and should come first. Discussions are already ongoing around indicators/measures and comparators which are measurable. Our focus needs to be on outcomes to measure.	
	In terms of State of Sheffield planning we need to reach out to other groups and partners in the City. Laura will pick up conversations with Debbie Matthews and Maddy Deforges about community engagement and will formulate an 'ask' about what we'd like out of the engagement to inform planning.	
	 Agreed: To bring an interim update on the Inclusive Communities Project to the January Board meeting. That copies of the Framework Summary are available on the VAS stand at the Making a Difference Awards at the Octagon on Thursday. To generally centre meetings around one action per meeting (considering action 7 alongside each one). Meetings to take the form of a general discussion leading to agreement of specific actions. A sub group will then be created for each action reporting back to Board. Laura will contact Board members outside of the meeting to ask for 'leads' against actions. 	LW MD LW
7.	Any Other Business	
	There was no other business.	
	Date and time of next meeting	
	Friday 25 th January, 10.30 am – 1.00 pm, The Conference Room, Town Hall, Pinstone Street, Sheffield S1 2HH	
	Please send any apologies for this meeting by contacting Kay Kirk on 0114 273 5822 or email kay.kirk@sheffield.gov.uk	