



Sheffield Heritage Strategy

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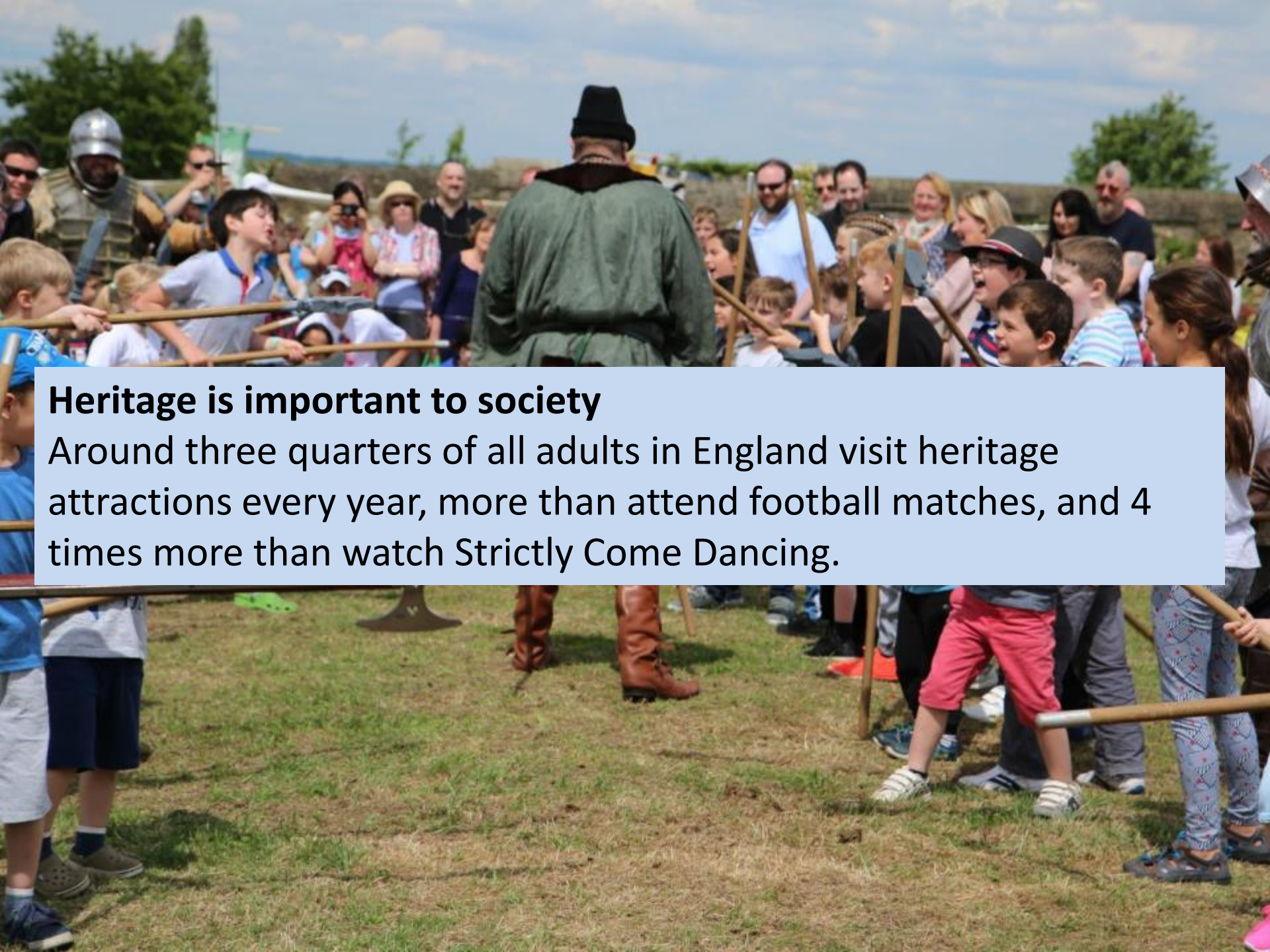
JOINED UP
HERITAGE
SHEFFIELD

March 29-April 5
A City's youth campaign



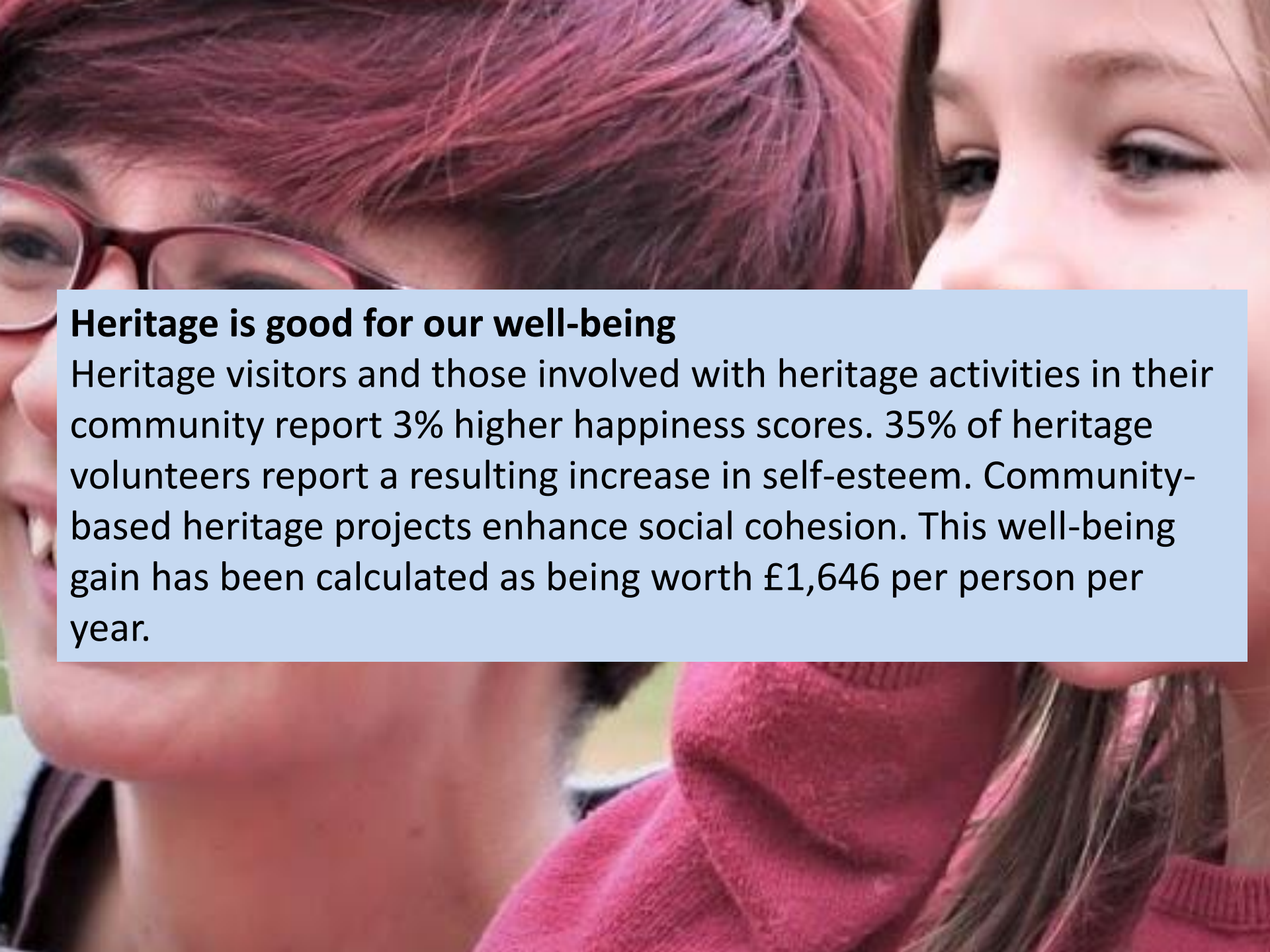
Joined up Heritage Sheffield

Joined up Heritage Sheffield is made up of a broad range of organisations and individuals representing Sheffield's very diverse heritage sector who have come together to explore ways to develop a better resourced, better connected and better communicated heritage offer. An application to become a CIO (Charitable Incorporated Organisation) is with the Charities Commission.



Heritage is important to society

Around three quarters of all adults in England visit heritage attractions every year, more than attend football matches, and 4 times more than watch Strictly Come Dancing.



Heritage is good for our well-being

Heritage visitors and those involved with heritage activities in their community report 3% higher happiness scores. 35% of heritage volunteers report a resulting increase in self-esteem. Community-based heritage projects enhance social cohesion. This well-being gain has been calculated as being worth £1,646 per person per year.



Heritage makes better places to live and work

80% of residents say that local heritage makes their areas a better place to live, and 93% that it has an impact on their quality of life.

Welcome to Sheffield

Our tourist economy is growing at national level

Tourism is predicted to continue to grow faster than any other sector. Heritage tourism supports an estimated 195,000 full-time equivalent (FTE) roles. Heritage tourism contributes an estimated £20.6 Billion to the UK economy and is the UK's 5th largest industry.

Known the world over as "The Steel City", Sheffield was famed for its industry in the heyday of the 1900's and remains a city of innovation to this day. However the smoking chimney stacks are no more and instead you'll find a green, modern cityscape against the stunning backdrop of the Peak District National Park.


Sheffield has a friendly, independent and alternative spirit that you won't find in other cities, alongside a thriving cultural scene. Award-winning theatre, beer, music, festivals, street art and so much more. It's all here waiting for you: Welcome to Sheffield.

An aerial photograph of a city center, showing a dense grid of buildings. In the center, there's a large, modern, circular building with a glass facade, surrounded by older, more traditional brick buildings. The text is overlaid on the top half of the image.

A dynamic and vibrant mixed-use district at the heart of our city

Preserving heritage prevents the growth of ‘identikit’ cities

The 2011 Portas Review of High Streets identifies the aesthetic impression of retail centres as a major criticism of British High Streets. The retention of historic buildings reverses this trend and increases attractiveness to businesses and retail profitability.



Historic places attract desirable creative industries, design and tech start-ups

Historic buildings are more attractive to businesses. Higher concentrations of historic buildings attract more creative and technology industries.



Sheffield Heritage Strategy (Framework)

Launched in October 2017, the Strategy and Action Plan has five themes: 1) Economic vitality and tourism 2) Quality heritage environment 3) Health and well-being 4) Children and young people 5) Cohesion and community pride



The background image shows a cityscape in Sheffield. A tall, dark, cylindrical chimney stands prominently in the center-left. To its right is a modern, multi-story building with a red brick facade and large glass windows. In the foreground, there is a metal railing and a paved area. The sky is blue with scattered white clouds.

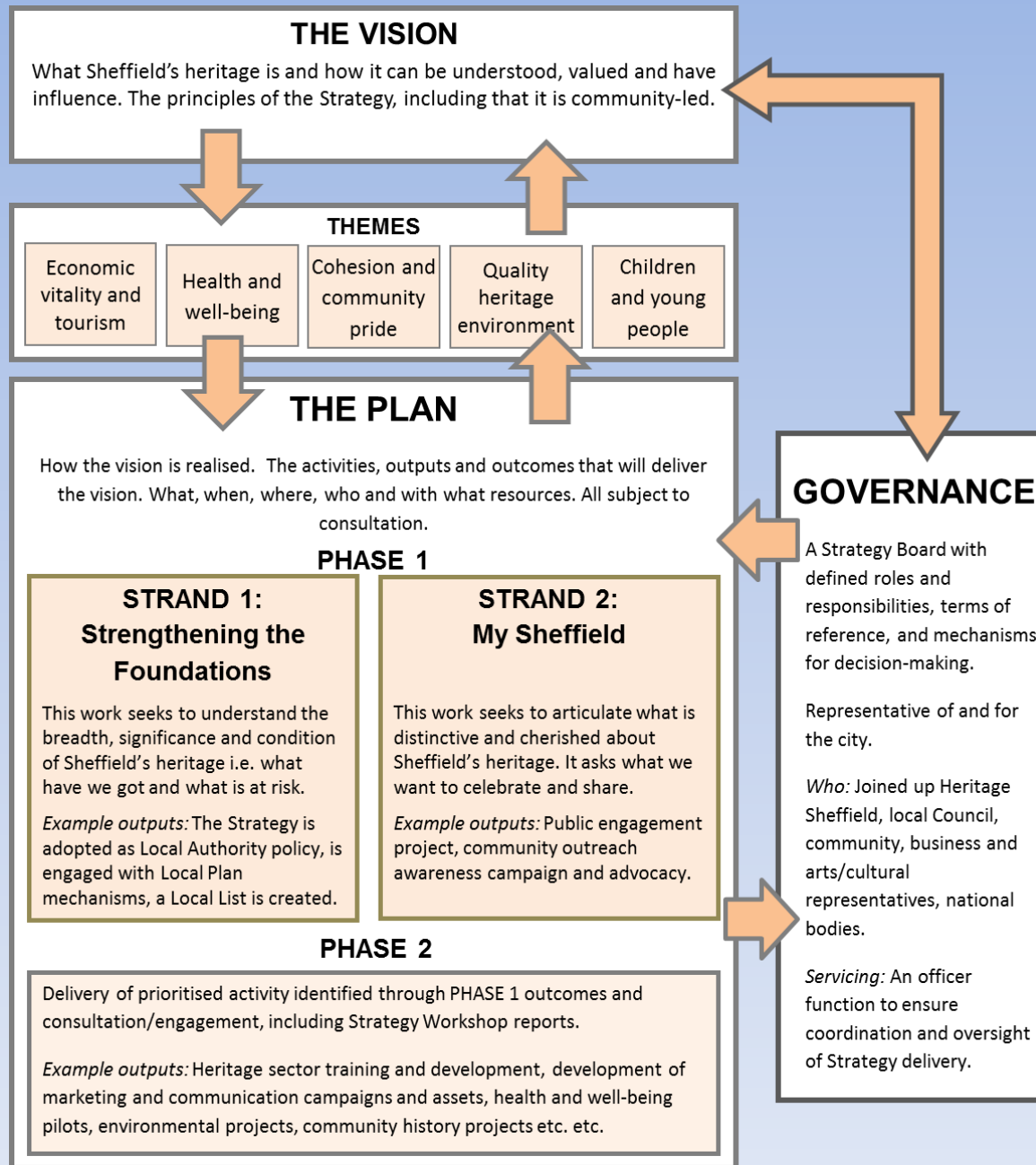
Delivery Strand 1

Strengthening the Foundations (This strand seeks to understand and advocate for the breadth, significance and condition of Sheffield's heritage i.e. the assets and what is at risk)



Delivery Strand 2

My Sheffield (This strand seeks to articulate what is distinctive and cherished about Sheffield's heritage. It asks what we want to celebrate and share. It contributes to a Sheffield heritage "brand")





What we aim to do: 1) Bring together the city's diverse heritage partners in a more co-ordinated and strategic fashion.



Developing an improved heritage offer for the Sheffield area

What we aim to do: 2) Offer opportunities for effective networking between individuals, local community heritage groups and other relevant organisations and initiatives.



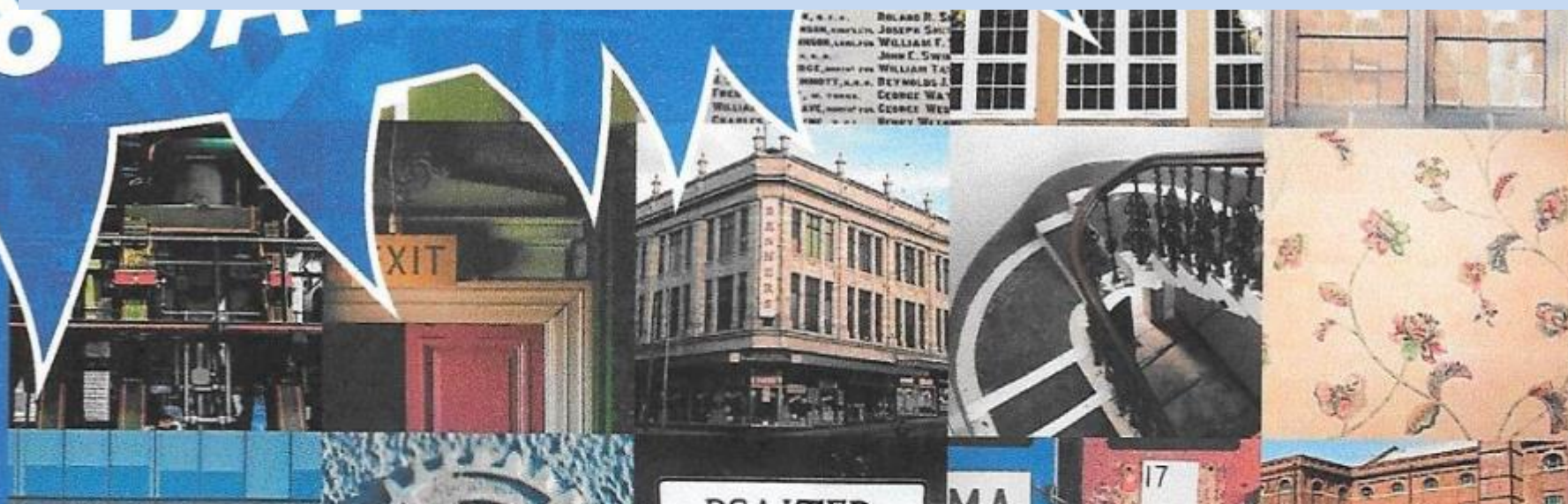
A broad range of individuals representing the area's very diverse heritage have come together to develop a more connected and improved heritage offer for audiences.

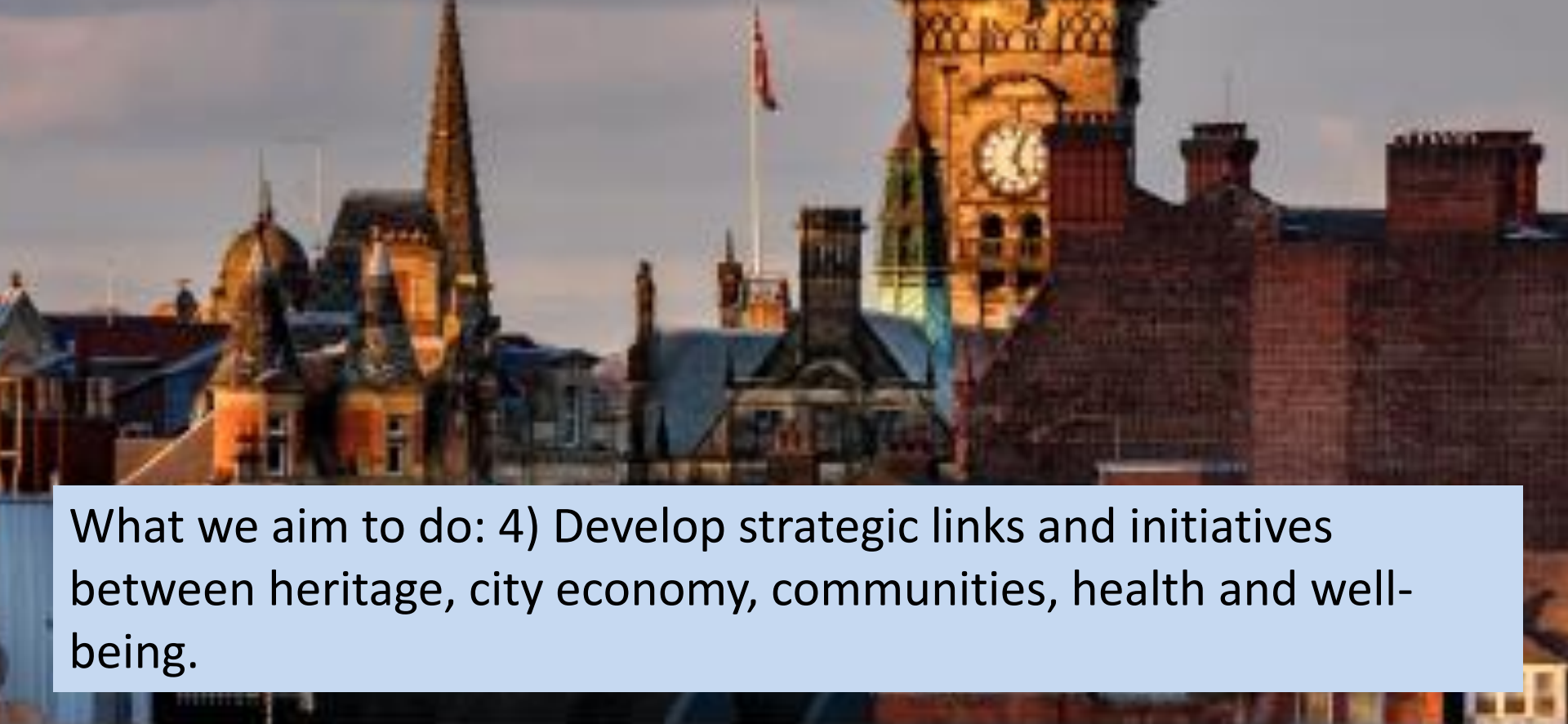
[Find out more](#)



heritage open days

What we am to do: 3) Increase local, regional and national awareness of the Sheffield area's heritage stories, sites and assets, bringing people to the city and making a positive contribution to the visitor economy.





What we aim to do: 4) Develop strategic links and initiatives between heritage, city economy, communities, health and well-being.

A framework for Sheffield's Heritage Strategy

Enabling heritage action, shaping heritage policy



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