

Shaping a Vibrant Economy

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It's more than just GDP !

#VibrantSheffield

12 May 2016

Live Lab



What we learned:

- Creativity
- Innovation
- Collaboration
- Leadership
- Ambition



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2017-18

Sheffield Ambition



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2016-18

Vibrant Economy Index

Vibrant Economy Index – what's included?

Prosperity	Dynamism and Opportunity	Inclusion and equality	Health, well being and happiness	Resilience and sustainability	Community, trust and belonging
We have an economy that is producing wealth and creating jobs.	Our economy is entrepreneurial and innovative, with a skill sets that can drive future growth.	Everyone benefits from economic growth. The gap between richest and poorest narrows, regional disparities reduce, and there are opportunities for all.	People are healthy and active, leading fulfilling lives which provides individual prospects.	Our economy has a neutral impact on the natural environment and our built environments are resilient places we want to live in.	Vibrant communities have a lively and creative cultural life, and a clear identity that all its people are proud of. People feel safe and engage in community activities.

What does a Vibrant Economy measure?

Includes: <ul style="list-style-type: none"> • Total GVA (£m) • GVA per job (£000) • Average workplace earnings (£) • Employment in Knowledge driven sectors (%) • Businesses with turnover over £1 million (%) • Businesses with turnover over £100 million (%) • Foreign owned businesses (%) 	Includes: <ul style="list-style-type: none"> • Business formation rates • Residents qualified to NVQ 4+ (degree level) • Knowledge workers (%) • Pupils achieving 5 or more GCSEs at grades A*-C (%) • Employment in higher education (%) • Employment in research and development (%) • Patents granted (per 100,000 pop) 	Includes: <ul style="list-style-type: none"> • Indices of Multiple Deprivation –Average score • Inequality score • Child poverty (score) • Housing Affordability • Employment rate (%) • Fuel poor households (%) • Unemployment over 5 years (%) • Working age population claiming benefits (%) • Housing benefit claimants (%) • Homelessness • NEETs • Unemployed inequality (ethnicity) 	Includes: <ul style="list-style-type: none"> • Sports participation (%) • Life expectancy at birth (male and female combined) • Diabetes prevalence (%) • Overweight, including obese, adults (%) • Child obesity in year 6 • Happiness (score) • Anxiety (score) • Life satisfaction (score) • Life worthwhile (score) • Mean hours worked differential 	Includes: <ul style="list-style-type: none"> • Indices of Multiple Deprivation- Air Quality score • Waste recycled • CO2 emissions per capita (kt CO2) • Energy consumption (all fuels) (GwH) • Households on LA waiting list (%) • Total dwelling completions (total) • Total planning applications (total) • Proportion of new residential addresses created in National Flood Zone (%) • Previously developed land housing density (p/HA) 	Includes: <ul style="list-style-type: none"> • Valid votes turnout (%) • Violent Crimes (per 1,000 pop) • Living alone, aged over 65 years old (%) • Cultural amenities score • Community asset score • Ethnic diversity score
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How does Sheffield perform? (2017)

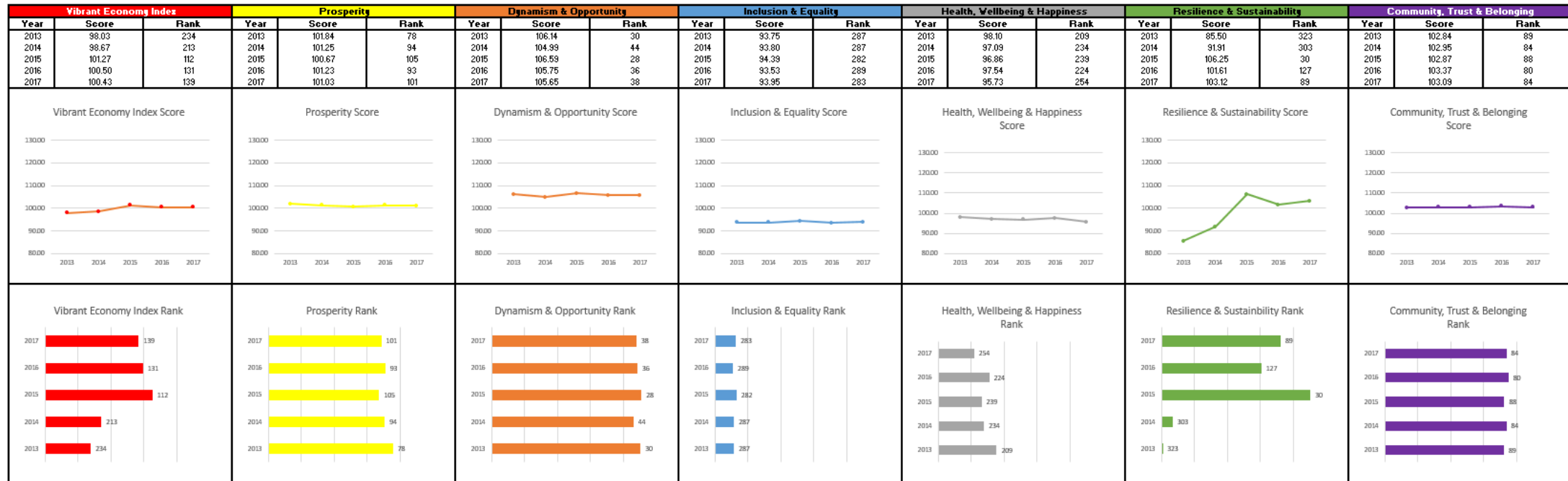
Local Authority	Vibrant Economy Index	Prosperity Index	Dynamism and opportunity Index	Inclusion and Equality Index	Health, Wellbeing and Happiness Index	Resilience and sustainability Index	Community, Trust and Belonging Index
Sheffield	C	B	A	E	D	B	B

A= Top 20% of authority areas nationally, E= Bottom 20%

- **Average for the country**
... but one of the better performing cities, above Manchester, Birmingham and Nottingham
- **Strengths in dynamism and opportunity**
- **Challenges in inclusion and equality**



How has Sheffield's performance changed over time?



2013 to 2017: Sheffield most improved city nationally!

#VibrantSheffield

15 May 2018

#VibrantSheffield Live!



#VibrantSheffield

[Click here to see the video of the day](#)

#VibrantSheffield Live! 2018

3 aims:

- 1 Tell stories of our city
- 2 Celebrate success
- 3 Collaboration

3 hallmarks of a vibrant economy:

- 1 Inclusive
- 2 Skilled
- 3 Dynamic



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February 2019

Why?

Profit with a purpose

Enabling city/regional growth by raising aspirations, promoting cross-sector leadership and facilitating new areas for collaboration

Brand positioning ... with integrity

Clients want to work with an organisation which thinks ethically, and proactively opens new opportunities/relationships for them

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