Sheffield City Partnership Board (SCPB)
"Making the right things happen for Sheffield"

Minutes of the meeting held on: Friday 13th July 2018
Conference Room, Town Hall, Pinstone Street, Sheffield S1 2HH

Present:
Lord David Blunkett, Chair
Neill Birchenall, Managing Director, Birchenall Howden (Vice Chair)
Chief Superintendent Stuart Barton, South Yorkshire Police
Peter Bradley, Dean of Sheffield
Andy Buck, Chief Executive, Sheffield Citizen Advice
Angela Foulkes, Principal & Chief Executive, The Sheffield College
Paul Houghton, Partner, Grant Thornton
Debbie Matthews, Chief Executive, Manor and Castle Development Trust
James Henderson, Director of Policy, Performance & Communications, Sheffield City Council
Nicki Doherty, Director of Delivery– Care Out of Hospital, Sheffield CCG

In Attendance:
Mark Gannon, Director of Business Change and Information Solutions, SCC (for item 4)
Chanel Lloyd, Grant Thornton (for item 5)
Laura White, Partnership Manager
Kay Kirk (minutes)

	Agenda Item	Action
1.	**Welcome, Apologies and Declarations of Interest** Apologies were received from: • Michelle Buttery, Chief Executive & Solicitor to the Police & Crime Commissioner • Heather Campbell, Professor of Town & Regional Planning, University of Sheffield • Sandi Carman, Assistant Chief Executive, Sheffield Teaching Hospitals NHS FT • Tim Moorhead, Chair of Sheffield NHS CCG • John Mothersole, Chief Executive, Sheffield City Council • Jacqui Robinson, Director of Communications, Sheffield Hallam University • Maddy Ruff, Accountable Officer, Sheffield NHS CCG • Richard Wright, Executive Director, Sheffield Chamber of Commerce & Industry • Martin Blunden, Deputy Chief Fire Officer, South Yorkshire Fire & Rescue • Lynda Hinxman, Assistant Dean, Sheffield Business School (SHU)	

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2.	**Minutes and Matters Arising** The minutes were agreed as a true record of the meeting. Professor Heather Campbell was unable to attend her last meeting of Board – however she sent a statement of thanks and farewell which was read to members in her absence. *Agreed:* Lord Blunkett to write to Professor Campbell to thank her for her contribution to Board, particularly for her work on The Sheffield City Region Vision and the Progressive Procurement agenda. Neill Birchenall fed back from the *Sheffield Faith Action Audit* which took place on Monday 18th June at Sheffield Cathedral (organised by Together for Sheffield). The event was very informative and generated positive press coverage.	**DB**
3.	**Partnership Update & Hot Topics** Laura White, Partnership Manager **Inclusive and Sustainable Growth Update** *Leadership, Diversity & Engagement* – members fed back from the workshop held in conjunction with the Equality Hub Network on Friday 6th July. The event was very well attended with good, structured conversations. It was noted that we need to be mindful of the definition used when discussing social and economic inclusion and inclusive growth (this should not only refer to money but also about social value and the contribution of people ie volunteering). Investment in diverse leadership is required (especially at neighbourhood level). *Agreed:* to write to all delegates who attended the workshop on 6th July to indicate the conversation held at Board following the event. Laura will also reflect on connectivity and engage with Lee Adams, Chair of the Equality Hubs Network, to facilitate this. **General Update** *State of Sheffield –* given recent changes in authorship and capacity limitations Laura set out some considerations and options for the 2019 State of Sheffield report. Laura then made a set of recommendations for Board's consideration. *Agreed:* • The State of Sheffield 2019 brand should build on and link with the Inclusive & Sustainable Economy Framework (in particular the Action Plan). It will also refer back to the Fairness Commission. • To produce a shorter, more accessible product which uses the 2018 report, and Framework, with 2019 updates as appropriate (for example the Vibrant Economy Index will be updated in early February) – illustrating how we stack-up against our inclusive economy aims. • To run local workshops in late 2018/early 2019 to discuss the data and feed in local insight around actions and next steps. Thought and planning to be given to how we engage with communities and groups in advance of discussions. • To organise a State of Sheffield 2019 summit event, feeding back conversations and findings, sharing ideas and disseminating the product. • Following the summit, update the Action Plan and re-publish on the SCPB website.	**LW**

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4.	**Digital Coalition**
	Mark Gannon, Director of Business Change and Information, Sheffield City Council and Cofounder of dotSHF
	
	Mark began by defining what a 'Smart City' was. Being a '*smart'* city is about modern, democratic, liveable, well-designed and well-run cities, not just about places that develop and deploy the latest IT gadgetry. In terms of how Sheffield can achieve this - this is not about technology – it is actually largely about data but is mostly about clarity of purpose within a local context that asks the right questions and applies the right connected solutions.
	
	Sheffield's tech industry turnover grew by £82m last year to £745m, an increase of more than 12% - the largest increase of all major UK cities. There are more than 22,000 people employed in digital technology roles across the city - the vast majority for firms where their core business does not classify them as being in the digital tech sector.
	
	We have a number of internationally recognised brands with homes in Sheffield, some consumer facing and well known, others leaders in their field. We also have some exciting, innovative and fast growing businesses based here.
	
	Sheffield Digital is the organisation for businesses and individuals involved in Sheffield's digital industries. Its aim is to help develop the best possible environment for setting up, working in and growing digital businesses in Sheffield and the surrounding region.
	
	About a year ago a series of conversations with the city's digital sector were a catalyst for the development of dotSH. This is a coalition of the willing, all with the same basic vision to make Sheffield a thriving digital place.
	
	# What is the coalition?
	
	The is everyone in the city who wants to contribute to building a Digital Sheffield – we call it 'dotSHF – Sheffield's Digital Coalition'.
	
	Much activity is already happening, and harnessing and amplifying this is a key part of the strategy.
	
	The Council as the key, democratic organisation should play a lead, enabling, facilitating and connecting role, but it cannot and should not try to do everything. Other anchor institutions should do the same. This is important.
	
	The 'we' is about playing to our collective strengths as a set of individuals and organisations across the city. Achieving our digital ambition will be a team game.
	
	The Coalition will not exclude those who want to help and the approach will provide an easy way for this to happen.
	
	The work of the Sheffield Digital Coalition is built around seven domain areas, each with a number of sub-domains.
	  1. People
	  2. Economy
	  3. Governance	

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4. Infrastructure 5. Living 6. Mobility 7. Resources The People and Economy domains are already established, with the People domain being launched at an event this afternoon. dotSHF, and the ways of working it promotes, are still in the early stages of development in Sheffield, but the benefits are already beginning to show themselves. Progress so far includes engaging with communities, publishing Trello Boards (Trello Boards are being used to surface ideas and track their implementation), establishing domain groups, launching the www.wearedotshf.org.uk website and submitting a 5G bid for the city (unfortunately this was not successful but we are starting to be seen on the same basis as other leading digital cities). An Inaugural Digital City Conference was held and we were nominated for a Digital Leaders 100 Award as best cross-sector collaboration. Around £4bn is spent in Sheffield every year across public services. The systems that we are operating in are really complex but digital is offering us the potential to help unpick the complexity that is local public service delivery. The Sheffield Outcomes Fund is a great example (and a UK leading one at that) of how we are trying to do that. Sheffield is taking the opportunity to collectively think about what reform of public services in a digital context might be. <u>Questions/Comments</u>: How do we make digital relevant to the Inclusive Growth agenda and how do we exploit presence to drive investment into the city? Sheffield Digital is due to meet with Dan Jarvis to discuss business support mechanisms as the region is still not geared towards the tech sector. We are at a pivotal point as a city – over the last 5-6 years we have seen the emergence of some great companies but there are some recruitment issues which links to the skills agenda (the skills pipeline). Sheffield has been chosen as the location for the national headquarters for BGI (the national agency for games modelled on the British Film Institute). It will open its headquarters at the Sheffield Jollider – a new hub for creative and technology industries currently being developed in the former Co-op Castle House in Castlegate. The BGI will move the National Videogame Arcade to the new premises and it aims to open in late October 2018. This will provide opportunities for young people to understand the creativity and coding required for the gaming industry. With the introduction of Universal Credit digital exclusion is a major issue (not just access to hardware but also basic skills) and this is being picked-up by the 'People Domain' of dotSHF. We are at the point where we can start to construct a Sheffield Narrative (State of Sheffield/The Inclusive Growth Framework should offer this). Sheffield growth is the positive story.	

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	Tapton School has announced their latest partnership, working with ex-student David Richards, CEO and founder of WanDisco (Big Data specialists). From September 2018, in collaboration with the University of Salford and a number of high profile tech companies, they will offer Year 9 students the option to take part in a Big Data project using the latest technologies to solve problems in areas as diverse as sports prediction to health care analysis. If successful the initiative will roll out across the city. Board members were keen for immediate links to be made with other schools, for example Chaucer School, who are partnered with Tapton. **Agreed**: • Neill Birchenall to share the slides from the Sheffield Digital AGM. • Laura White to feed in Board's discussion at the launch of the People domain this afternoon.	**NB** **LW**
5.	**Vibrant Economy – links with the SCPB Framework** Paul Houghton, Partner, Grant Thornton A vibrant economy is more than just GDP. It's collaborative, open, trusted, connected and prosperous. It's about businesses achieving sustainable growth by also delivering positive social and environmental outcomes. It's about cities, towns and regions having the strategies and tools to create vibrant local economies. In May 2016 Grant Thornton held its Sheffield Live Lab to help identify how we shape a vibrant economy. The event brought together public, private and third sector colleagues for a full day of discussion, ideas and inspiration. The agenda ranged widely, from revolutionising the city region's transport network, to inspiring young people through the education system, instilling a culture of life-long learning and ensuring the city works to encourage small and local businesses. At the end of the day they learnt that creativity and innovation was rated highly in the city but collaboration, leadership and ambition scored much lower. In May 2018 Grant Thornton followed up with the Vibrant Sheffield Live event which brought together more than 400 leading figures from Sheffield's private, public and third sectors to discuss the city's successes and explore how collaboration could help it to prosper. Its aim was to focus on the positivity in the city and debate how it can be harnessed further to create inclusive growth. A copy of the Shaping a vibrant economy – A blueprint for the UK is available to download here: https://www.grantthornton.co.uk/insights/shaping-a-vibrant-economy-a-blueprint-for-the-uk/ Grant Thornton's Vibrant Economy Index sparks debate about what type of economy we want to build. It uses multiple data sets to provide a robust, independent framework to help understand the challenges and opportunities in a local area. It drives collaboration between citizens, business and place-shapers to make their places thrive. The vibrant economy index includes: • Prosperity • Dynamism and opportunity • Inclusion and equality • Health, wellbeing and happiness • Resilience and sustainability • Community, trust and belonging From 2013 – 2017 Sheffield is the most improved city nationally.	

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	The next Vibrant Sheffield event is planned for February 14th 2019.	
6.	**Inclusive & Sustainable Economy Framework Drafting** Laura White, Partnership Manager Laura talked to a draft outline for the Inclusive & Sustainable Growth Framework which was shared with Board members ahead of the meeting for consideration. The document sets out the proposed format, goals and chapters/sections of the report. A draft of the framework will be shared with Board members when available so they can contribute to the detail. A discussion will be brought back to the September meeting to decide how we deliver against the action plan on an ongoing basis. The Framework launch is a public event, which will take place on Thursday 11th October and will be advertised in due course. Questions/Comments: The outline looks right however it will be a significant task to pull together. How do we pull the threads together to create a report to drive forward in terms of inclusive growth without it becoming unwieldy? We will need to work together to support the Partnership Manager to produce this. The framework needs the support of all partners. There are some overlaps with Health & Wellbeing Board strategies and metrics. Careful consideration needs to be given to the language and tone of the document. It needs to 'speak up' Sheffield. Some terms and concepts will need to be defined. Graphics and language should be used to make the document more accessible and we need to think creatively. Values are at the heart of this piece of work but we need to make this come alive for people. Although the digital economy is sustainable we also need to think about the sustainability of other aspects of employment in the City. **Agreed:** • Lord Blunkett to schedule a discussion with Cllr Julie Dore to discuss the Framework. • Laura White to invite Jan Jarvis, Sheffield City Region Mayor, to the Framework launch on 11th October.	 **DB** **LW**
7.	**Any Other Business** *Board Membership*: Debbie Matthews will represent the Social Leaders Network at Board. Andy Buck will attend Board as The Chair of VAS and Maddy Desforges will attend Board as the Chief Executive of VAS. Andy and Maddy will work together to	

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	ensure that VAS is represented. Richard Wright, Neill Birchenall and Paul Houghton will remain on Board as business representatives. It was agreed to approach the LEP in the Autumn to ask them to nominate a representative at Board. Dan Jarvis, Sheffield City Region Mayor, will be attending the September Board meeting. The University of Sheffield are hosting an event on the Green Economy on 26th July 2018. Laura White will share details.	**LW**
	Date and time of next meeting Friday 14th September, 10.30 am – 1.00 pm, The Conference Room, Town Hall, Pinstone Street, Sheffield S1 2HH Please send any apologies for this meeting by contacting Kay Kirk on 0114 273 5822 or email kay.kirk@sheffield.gov.uk	